

ENGLISH

PAPER 1

HL

SAMPLE Y

I'm going to write a comparison ^{on} ~~about~~ of two texts. The first text is pro hunting and the other one is about an organization which ~~cares~~ ~~&~~ for people who care about animals so who are against hunting. The first text is published on the internet and its intention is to make people enthusiastic about hunting in Africa. The second text is, published on the internet or ^{probably}

maybe in a magazine in means of an advertisement. ~~This text is~~ Its intention ~~make it~~ is to make people aware of the terrible treatment of animals which are hunted.

The first text is written by the organization: Luxury Hunts which exists of professional hunters → "Being professional hunters ourselves..." Being a professional hunter, it is your job to hunt animals. They do not care at all about the ~~animals~~ ^{well-being} of the animals. ~~That's why~~ they promote their hunting salaries for two reasons they're hunters themselves so it is fun for them to hunt and therefore they want other people to join them to show ~~to~~ them "how much" "fun" it is to hunt in no cent animals.

Secondly, they make a living with this safari. It is very important for them to ~~make~~ ~~people~~ attract people. To attract people, you ~~see~~ shouldn't show them bloody pictures. Therefore the placed ~~the~~ pictures on the internet where the animals look fine and you see happy people. People are manipulated in this way, because they will probably think, "oh that looks amazing, I want to ^{also}

get that close to wild animals!" The audience ~~for~~ this text is limited. Mostly the more adventurous people and hunters will google for this kind of trips. The author is ~~obviously~~ obviously trying to ~~make~~ promote his safari. The tone of the text is very enthusiastic and emphasising, for example: "We offer the best priced packages available in Africa..." "dramatic beauty in the country" "magnificent trophy animals" "meticulous attention". The level of language is the level which adults speak. It isn't written for children. It is easy to read, because they want everyone to understand it. The lay out is ~~very~~ good. You get a good overview of what they offer and you can ~~also~~ find information about important things which have to do with the trip.

The text really manipulates people because of the ~~q~~ beautiful pictures and optimistic words. But as soon as you read the second text, ~~by~~ the reader will change his mind.

The second text is totally the opposite of the first one. This text is about ~~stop~~ hunting, but also

not in a positive way like the first text. In this text the author wants to ~~make~~ the awake people and let the people think about the consequences of hunting.

If this text is published in a magazine, for animals, the audience will support this advertisement.

The author is trying to educate people / give the audience information. The headline is short and clear: hunting - the cruelty must stop! ". There is also a lot of colour in this text, especially the colour red which ~~everyone~~ ~~sy~~ symbolises blood. Also the ~~A~~ bold words attract people. The bold words are examples of hunting activities, so in this way the reader is immediately confronted with the terrible

hunting. In the lead ~~they~~ a the author explains ~~what~~ what kind of organisation they are and where they stand for. the two questions: "what's wrong with hunting" and "what is the league doing about it?" give the reader an over view of what they can expect in that paragraph, so that they shouldn't have to read the whole text if they are not interested in that aspect of the theme. On the ~~to~~ photos you see a baby fox, and a blood picture, people hunting and you see a picture of a hunter which has handcuffs on. With this people, they want to show the audience that the campaign really has success. The language which is used is ~~is~~ simple and easy to read. ~~that~~ They used the kind of language to attract people I think: people do not want to read your article if it is very long and difficult to read.

To summarize:

The two texts have the same theme. It is common and to great lay-out. But their ideas are totally different: one is pro

hunting the other one against it.